

**FOR IMMEDIATE RELEASE**



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**MOONJAR SELECTED BY WASHINGTON MUTUAL  
FOR NATIONWIDE RETAIL CENTERS**

*Moonjar, a Tool for Teaching Kids about Money, Deemed Great Family Offering*

October 20, 2003 - Seattle, Wash.— Washington Mutual has chosen a product from a rapidly growing and energetic Seattle based company, Moonjar, to help their young customers across the country learn how to manage money. The Moonjar, a hands-on, colorful cylinder with three separate compartments for saving, spending, and sharing, enables children to visualize their goals through pasting or coloring their designated dreams on the sides of the Moonjar, then create a plan using a passbook with step-by-step strategies to assist children in their financial planning.

The Moonjars will be offered at 230 Washington Mutual Retail kiosks located within their bank's setting. It is the only item chosen by Washington Mutual to go into every single store.

"We're so pleased to partner with Washington Mutual in helping to teach their young customers about financial literacy," states Eulalie Scandiuzzi, founder of Moonjar. "The principles included in the Moonjar moneyboxes are based on proven successful financial practices, providing kids and their families an opportunity to share the beginnings of financial security."

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Moonjars are available online, including options for fund raising opportunities for organizations, in retail outlets throughout the country, and at all Washington Mutual kiosks after November 3. For more information about Moonjar, go to [www.moonjar.com](http://www.moonjar.com) or call 1-800-\*\*\*\* or 206-726-0767.

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